



IDEALPOWER

EXPERTS IN POWER CONVERSION

COMPANY PROFILE



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01



**WHO
WE ARE**

ABOUT US

Ideal Power was founded in 2000, and we have accomplished so much over the years. We are specialists in power conversion products, using our expert knowledge to specify, source and Purchase Power Supplies, Battery Chargers, DC/DC Converters and LED Drivers products for use in various applications and businesses across the globe.

Experts in Power Conversion

At Ideal Power we pride ourselves on our expert knowledge. Our customer service is unmatched, our team of experts have over 20 years of experience within the power supply industry. We provide a dedicated expert that will take care of all the customers needs. From sourcing the relevant product; to talking through the relevant safety certificates and approvals that would be needed and provided for each project.

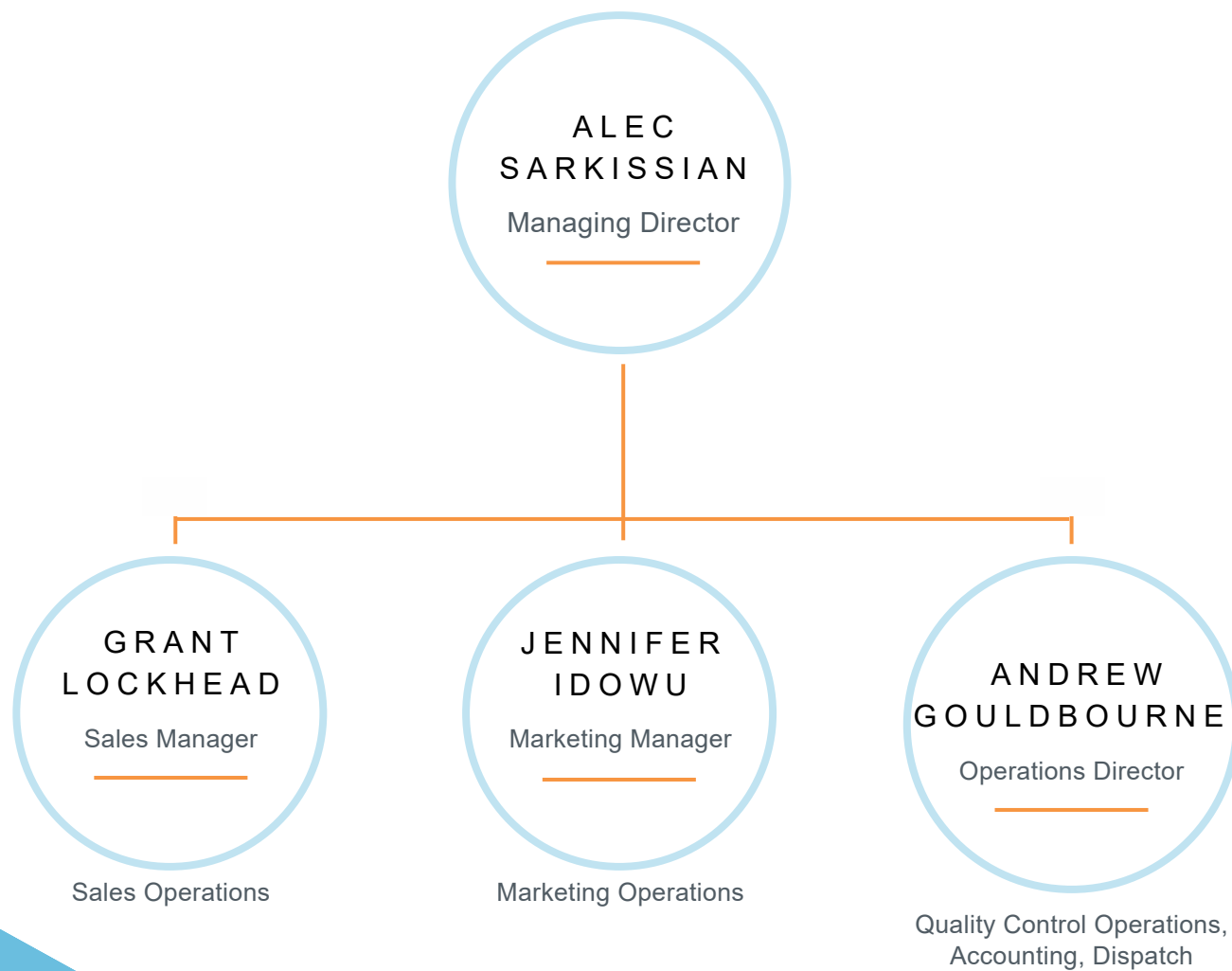
Our Offices

Sales & Marketing set up is based here in Peterborough

Operations, Accounts and Warehouse are based near Barnstaple in Devon.



MEET THE TEAM



BRAND VISION AND MISSION



OUR VISION...

To be the UK's most dependable provider of Power Supply Units and a valuable source of continually updated information for the industry.

OUR MISSION...

Is to provide the best level of customer service and to continually develop our range of products and services to satisfy the needs of our customers in a timely and cost-effective manner. Our goal is to inform and empower our customers, allowing them to choose the right power supply for their needs

BRAND VALUES

HONESTY AND INTEGRITY

We believe in being completely honest and transparent internally with our employees and externally with our customers. These values are the reason why our staff retention is considered “incredible” and our new and existing customers stick with us and don’t tend to shop elsewhere. We believe that these values put us in a position of trust and reliability creating an unrivalled customer experience and a happier; productive working environment.

AGILE WORKING

As experts within the power supply industry and latest technology. We believe that work is an activity and not a place. Not only is agile working proven to be better for the environment, it brings together our people, processes, connectivity and technology, time and place together to find the most appropriate and effective way of working to carry out a particular task.

PASSION

We love what we do! Confucius once said; “Choose a job you love, and you will never work a day in your life”. You cannot be the best in ANYTHING unless you love what you do. This is why we believe we are the best within our industry as we have experts on hand with over 20 years’ experience within the engineering and power supply industry.

PROBLEM SOLVING

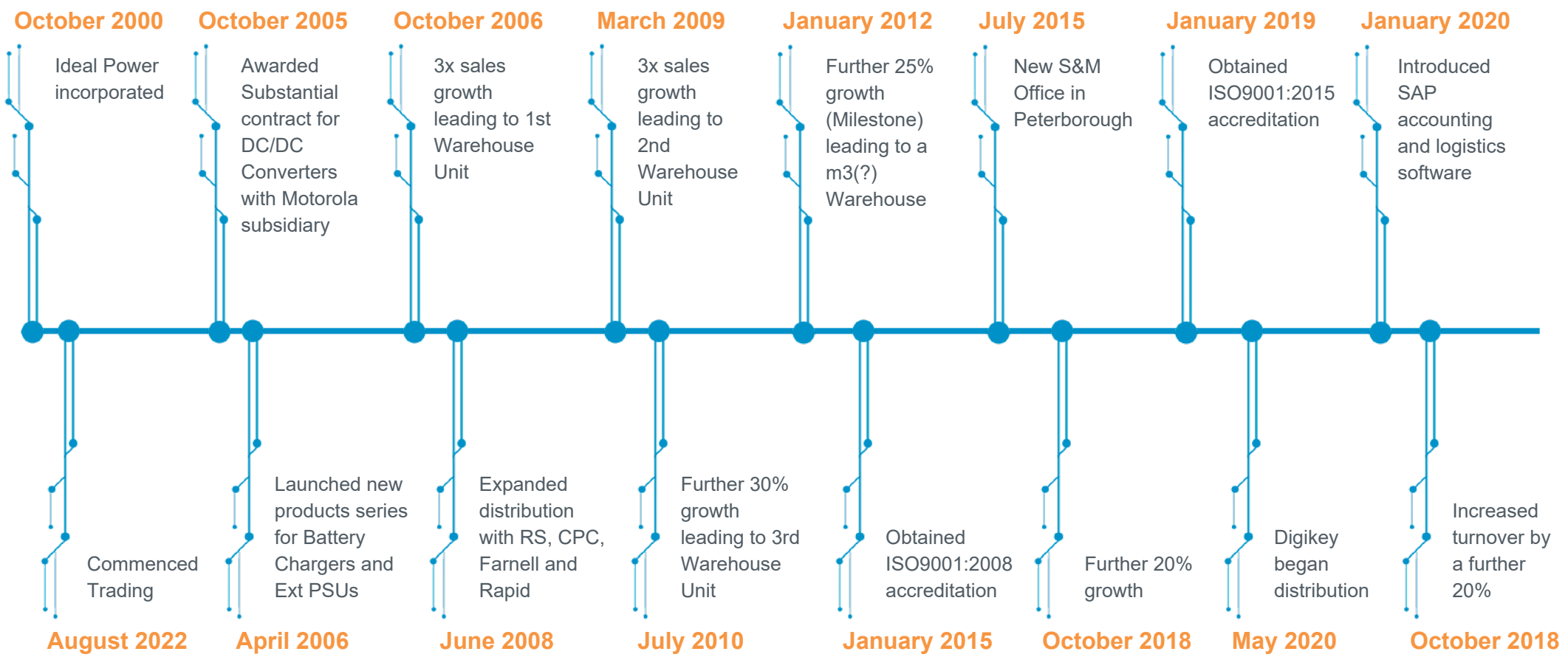
We are here to provide you with a power supply solution for your project. We are not looking to hard sell! We simply just want to discuss your project with you and provide you with options on how we can help you with your project. If you have any questions regarding a project you are working on please don’t hesitate to reach out.

YOU

Its all about you, our customers and our employees. We strive to put you first and ensure we are providing our customers with the very best service and ensuring we are looking after and developing staff through education and providing a work-life balance.

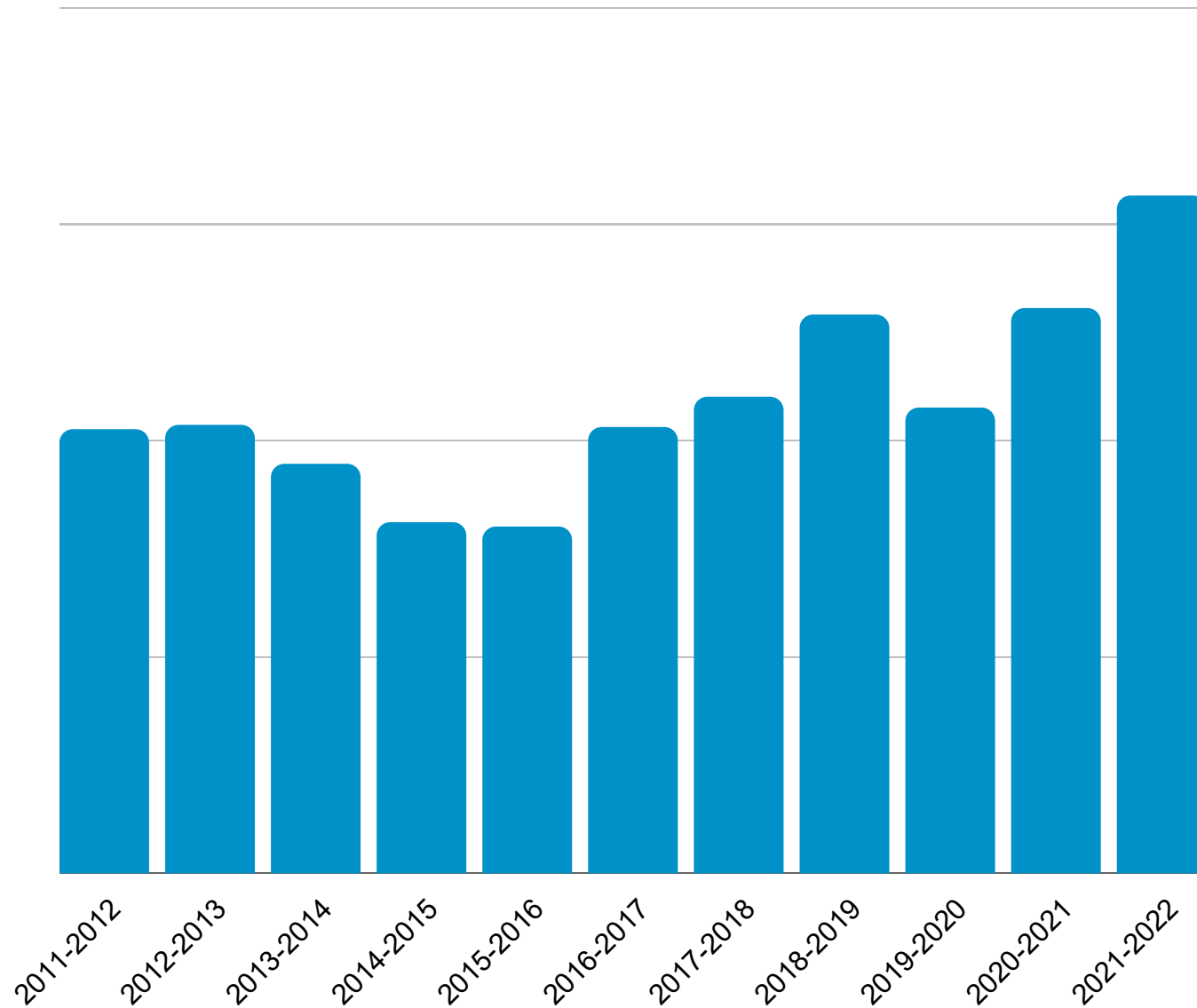


OUR HISTORY TIMELINE



COMPANY GROWTH

Yearly chart to show Ideal Powers turnover of growth.



02

OUR SERVICES



PRODUCT CATEGORIES & SUB CATEGORIES



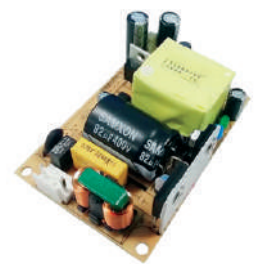
EXTERNAL POWER SUPPLY

- Adapter Interchangeable Power Supply
- Adapter Plugtop AC/AC Linear Power Supply
- Adapter Plugtop AC/DC Power Supply
- Desktop Power Supply



DC/DC CONVERTERS

- DC/DC Din Rail
- DC/DC Enclosed Power Supplies
- DC/DC PCB Mount Power Supplies



INTERNAL POWER SUPPLY

- Din Rail Power Supplies
- Enclosed Power Supplies
- Open Frame Chassis Power Supplies
- PCB Mount Power Supplies
- U Frame Power Supplies



LED DRIVERS

- Constant Current
- Waterproof CV IP67



CABLES & CONNECTORS

- Mains Leads
- Customised cable assemblies



BATTERY CHARGERS

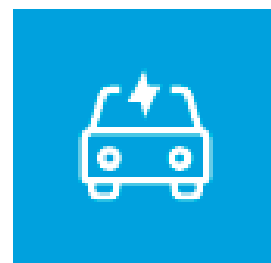
- Lead Acid

INDUSTRIES

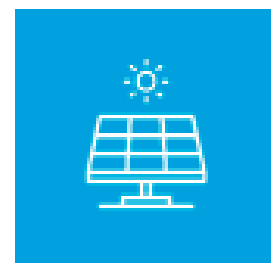
In today's world sourcing high-end and high-performing electrical components for the product(s) designed or sold is a challenge faced by many industries. Here at Ideal Power, our job is to make the process easier for our partners through our expert knowledge in specifying, sourcing and supplying a complete range of power supply solutions



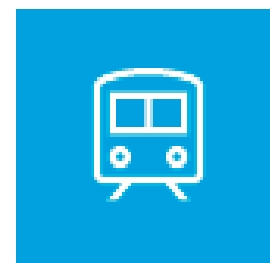
Medical



Electric Vehicle



Photovoltaics



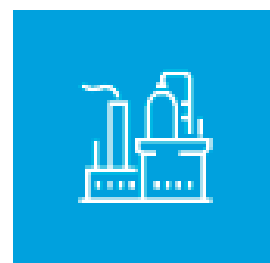
Railway



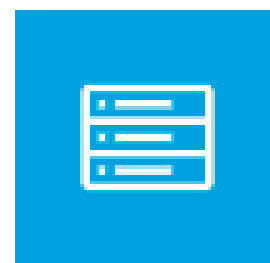
LED Lighting



Audio Visual



Industrial



IT Services



Instrumentation

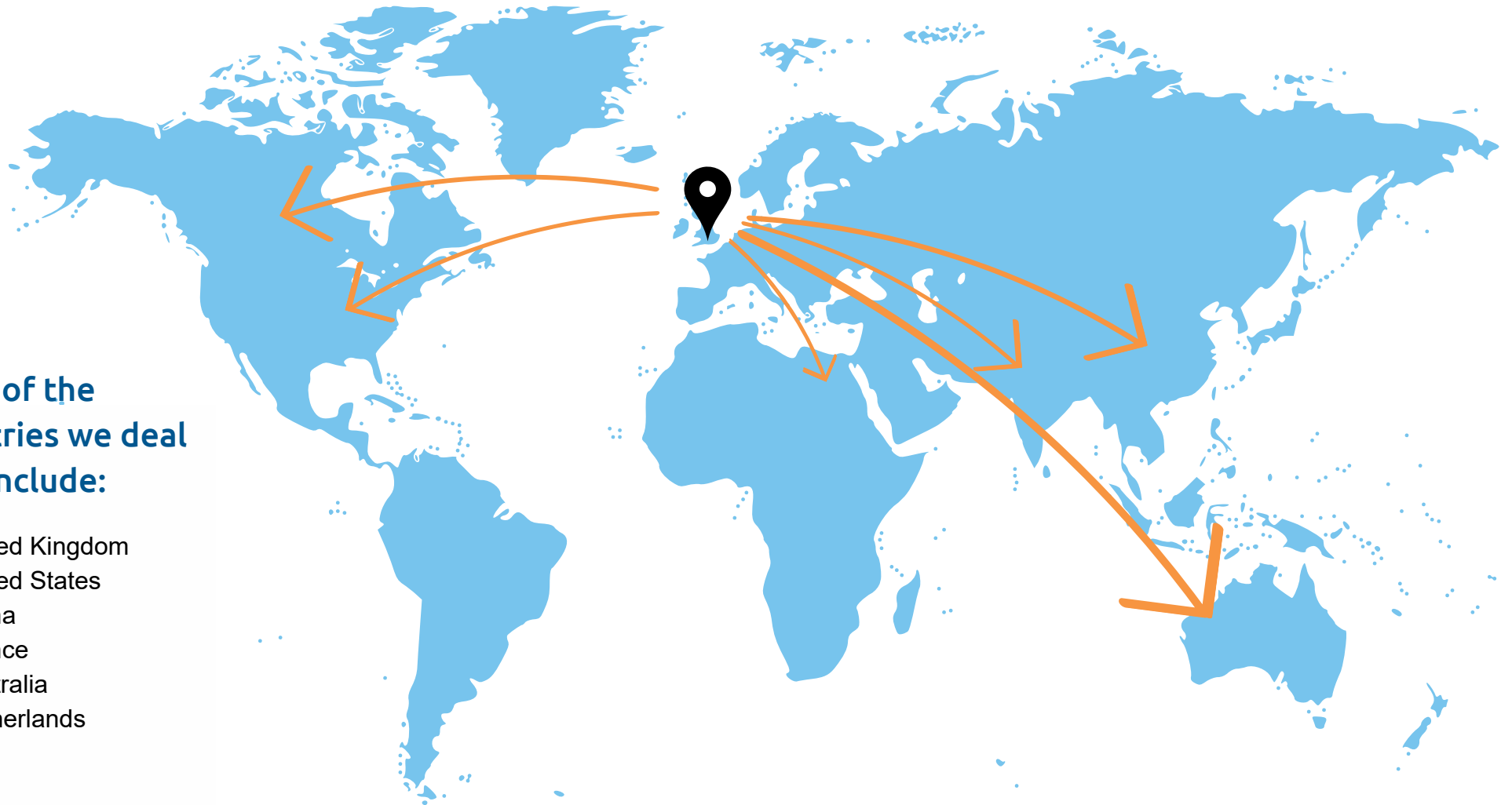
PARTNERS

We aim on securing repeatable business, working with customers at the design stage for products available from our primary suppliers for quantities over 500+ pcs



GLOBAL FOOTPRINT

Ideal Power has grown from strength to strength; operating from two bases in the UK including an extensive warehouse coupled with effective logistic and planning solutions; boasting a worldwide customer base.



Some of the Countries we deal with include:

- United Kingdom
- United States
- China
- France
- Australia
- Netherlands
- Italy

APPROVALS OVERVIEW

EFFICIENCY

Level VI

Efficiency requirement for US & most of Western European countries

RoHS

Restriction of Hazardous Substances

REACH

Registration, Evaluation, Authorisation and Restriction of Chemicals



EN/IEC/UL 62368-1

(replaces EN 60950-1 for ITE & EN 60065 Audio equipment 20/12/20)

Safety requirements for Audio/video, information and communication technology equipment required for Power Supplies

EN/IEC/UL 60335-1 & 60335-2-29

Safety requirements for household and similar electrical appliances required for Battery Chargers

EN/IEC/UL 61558-1 & 61558-2-13

Safety requirements of General products required for Transformers, & Power Supplies

EN/IEC/UL 61347-1 & 61347-2-13

Safety requirements for Lighting equipment required for Power Supplies

EN/IEC/UL 60601-1

Safety requirements of Medical products
Mainly required for Power Supplies

03

WHY IDEAL POWER



WHAT IDEAL POWER CAN OFFER



Our customer service is unmatched, our team of experts have over 20 years of experience within the power supply industry, we will provide you with a dedicated expert that will take care of the whole process for you. From sourcing the relevant product; to talking you through the relevant safety certificates and approvals that would be needed and provided for your project.

- Stock held at our premises for up to 12 months saving our customer storage space
- Invoices are generated when the customer calls off a quantity
- Friendly, helpful staff and excellent customer service
- Bespoke service to suit their requirements
- 40 Years expertise in power products
- Extensive knowledge on Safety approvals
- Piece of mind dealing with a professional company

CONTACT DETAILS



SALES & MARKETING OFFICE

30 Tesla Court, Innovation Way,
Peterborough,
Cambridgeshire,
PE2 6FL



WAREHOUSE & DISTRIBUTION

14 Larks Way Tree Beech Enterprise Park Gunn,
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