



***IDEAL*POWER**

EXPERTS IN POWER CONVERSION

COMPANY PROFILE



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01



WHO
WE ARE

About us

Ideal Power was founded in 2000, and we have accomplished so much over the years. We are specialists in power conversion products, using our expert knowledge to specify, source and Purchase Power Supplies, Battery Chargers, DC/DC Converters and LED Drivers products for use in various applications and businesses across the globe.

Experts in Power Conversion

At Ideal Power we pride ourselves on our expert knowledge. Our customer service is unmatched, our team of experts have over 20 years of experience within the power supply industry. We provide a dedicated expert that will take care of all the customers needs. From sourcing the relevant product; to talking through the relevant safety certificates and approvals that would be needed and provided for each project.

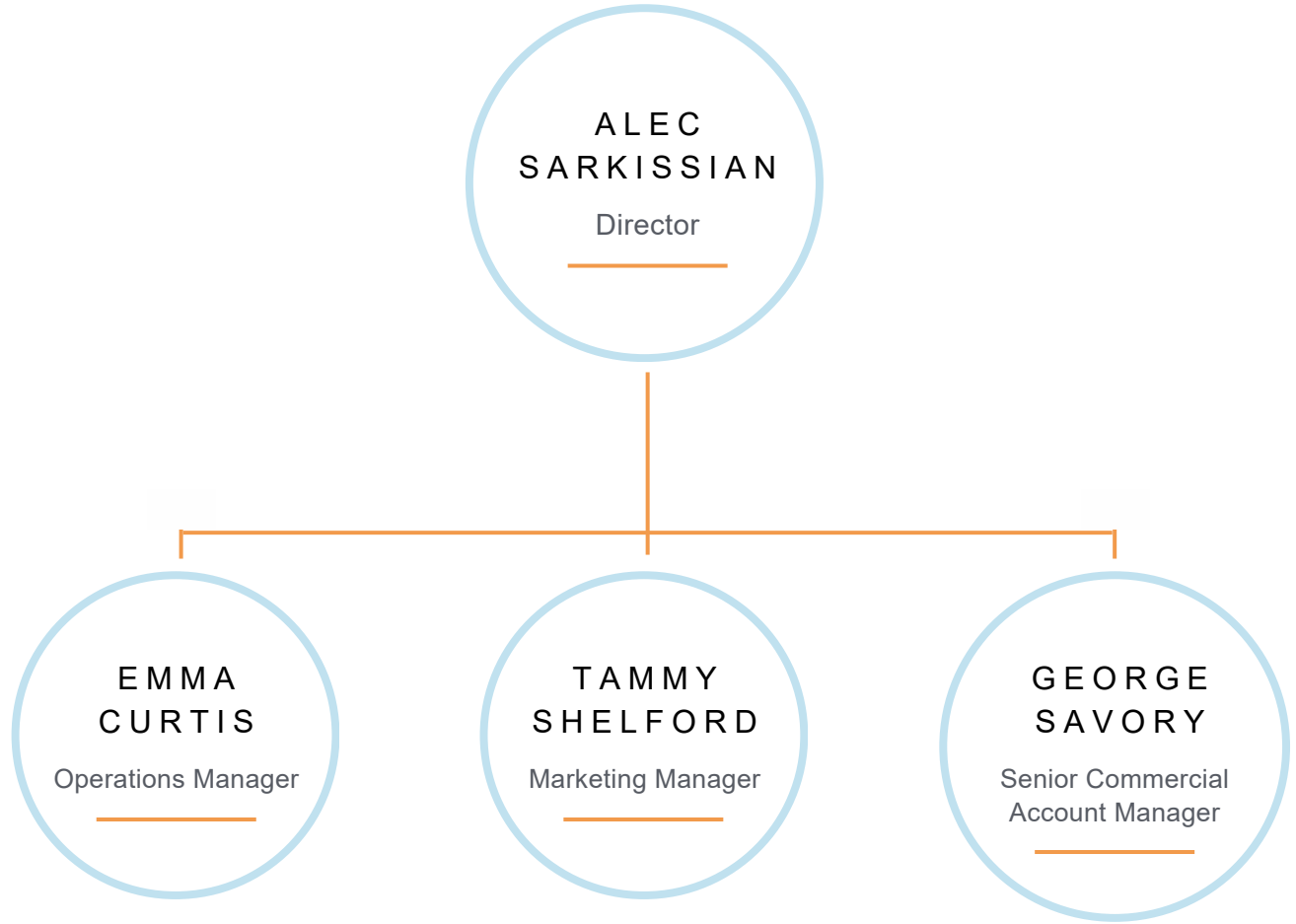
Our Offices

Sales & Marketing set up is based here in Peterborough

Operations, Accounts and Warehouse are based near Barnstaple in Devon.



Meet The Team



Brand Vision and Mission



Our Vision...

At Ideal Power, our vision is to be a beacon of innovation, forging a future where technological possibilities are limitless. We aspire to be more than a provider of cutting-edge solutions; we aim to be a trusted resource, empowering individuals and organisations with knowledge.

In this vision, we see a world where challenges are opportunities, ideas drive change, and information is the key to unlocking potential. Our commitment to excellence and sustainability paves the way for a future where we are not just a company but a cornerstone of progress, shaping industries and empowering minds.

Our Mission...

Is to provide the best level of customer service and to continually develop our range of products and services to satisfy the needs of our customers in a cost-effective manner. Our goal is to inform and empower our customers, allowing them to choose the right power supply for their needs

Brand Values

Integrity

We are here to provide you with a power supply solution for your project. We conduct our business with honesty and transparency, building trust and long-term relationships with our clients.

Collaboration

We work closely with our clients, partners, and stakeholders to foster a collaborative environment that drives mutual success.

Honesty

We value transparency and ethical practices, building trust through straight forward communication and actions.

Innovation

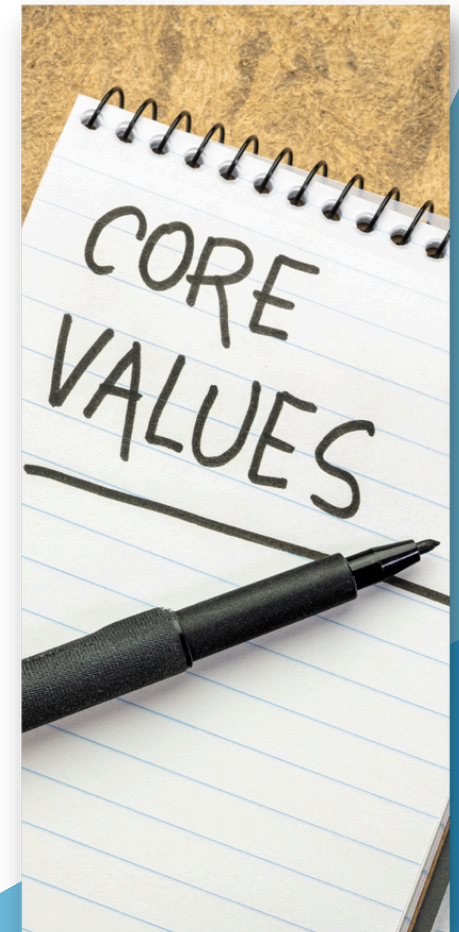
We continuously push the boundaries of technology to provide cutting-edge power supply solutions that meet the evolving needs of our customers.

Quality

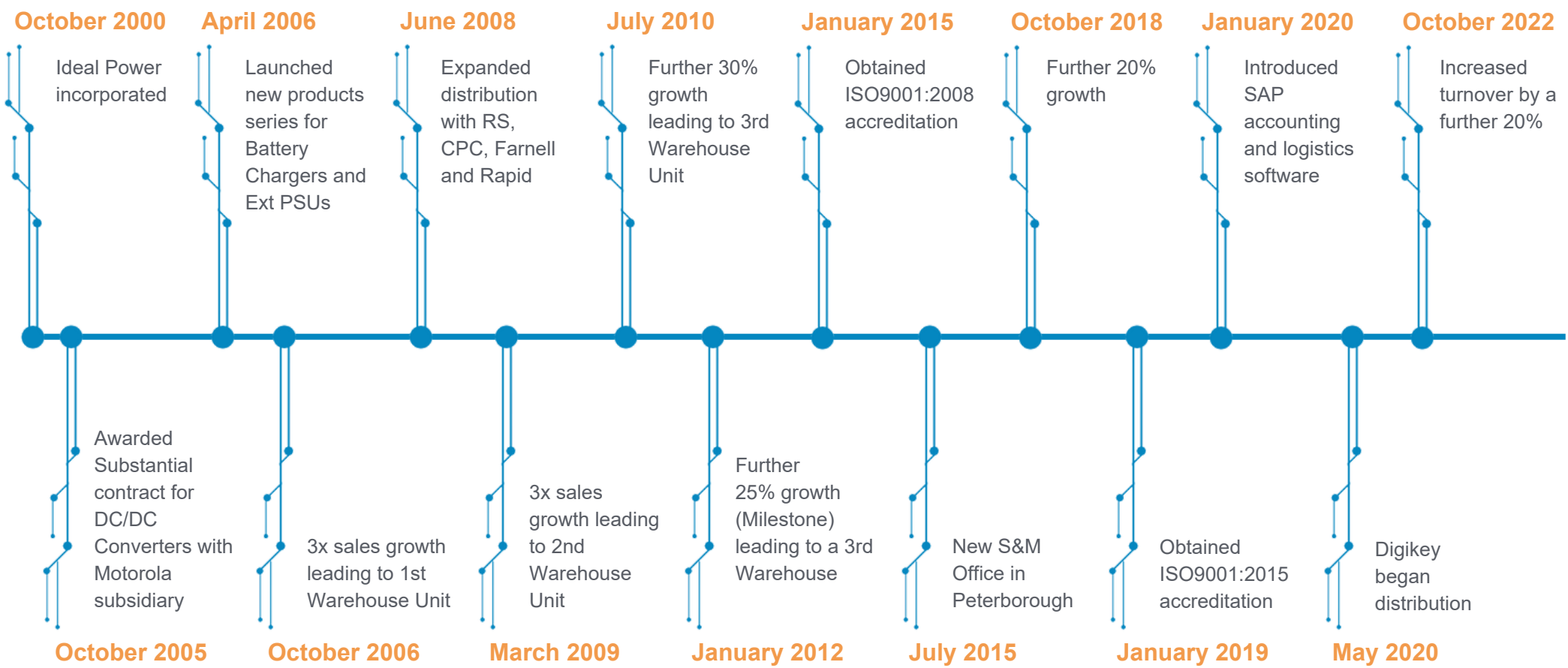
As experts within the power supply industry and latest technology. We are committed to delivering products of the highest quality, ensuring reliability, durability, and exceptional performance.

Customer Focus

Our customers are at the heart of everything we do. We strive to exceed their expectations through personalised service and tailored solutions.

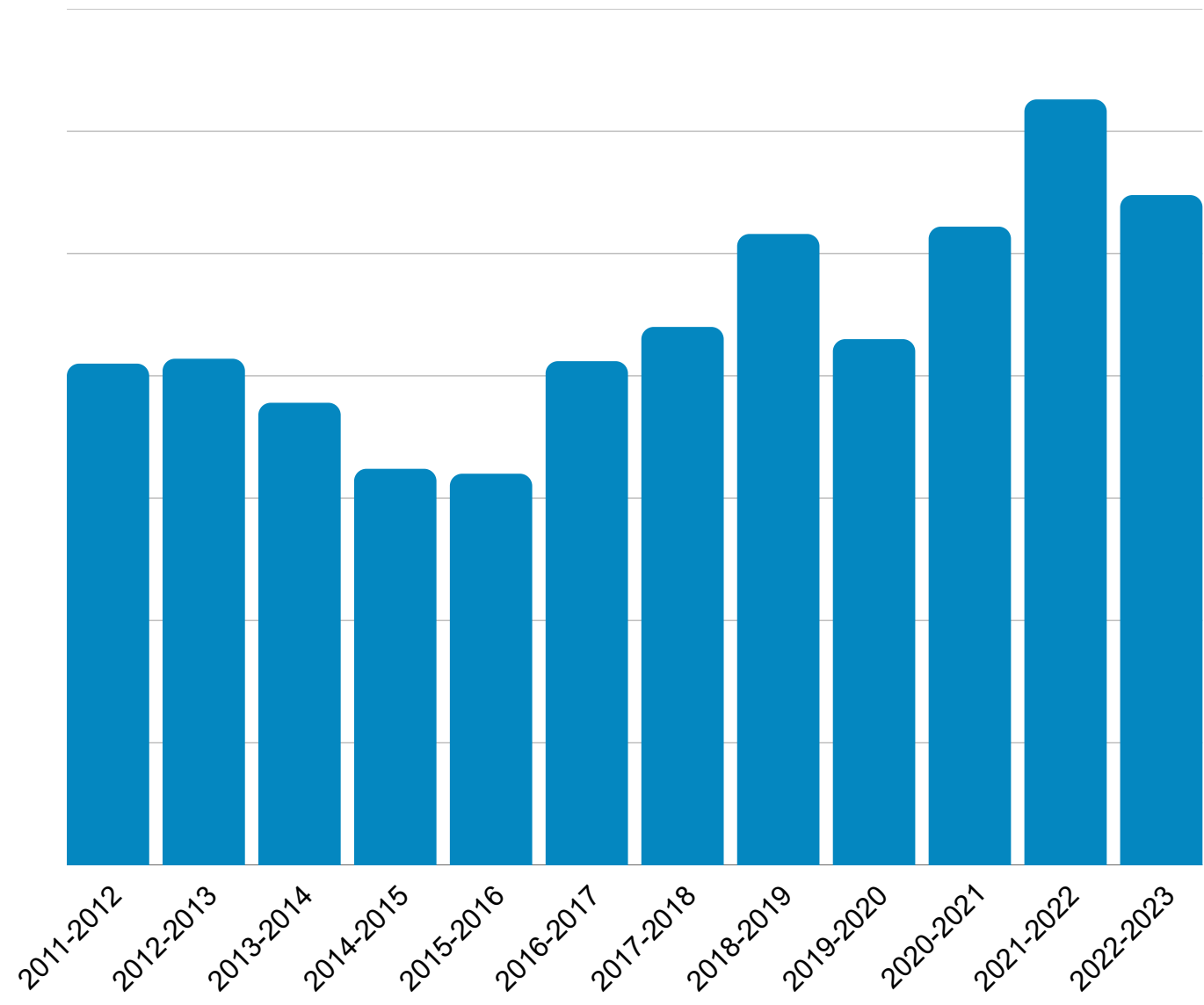


Our History Timeline



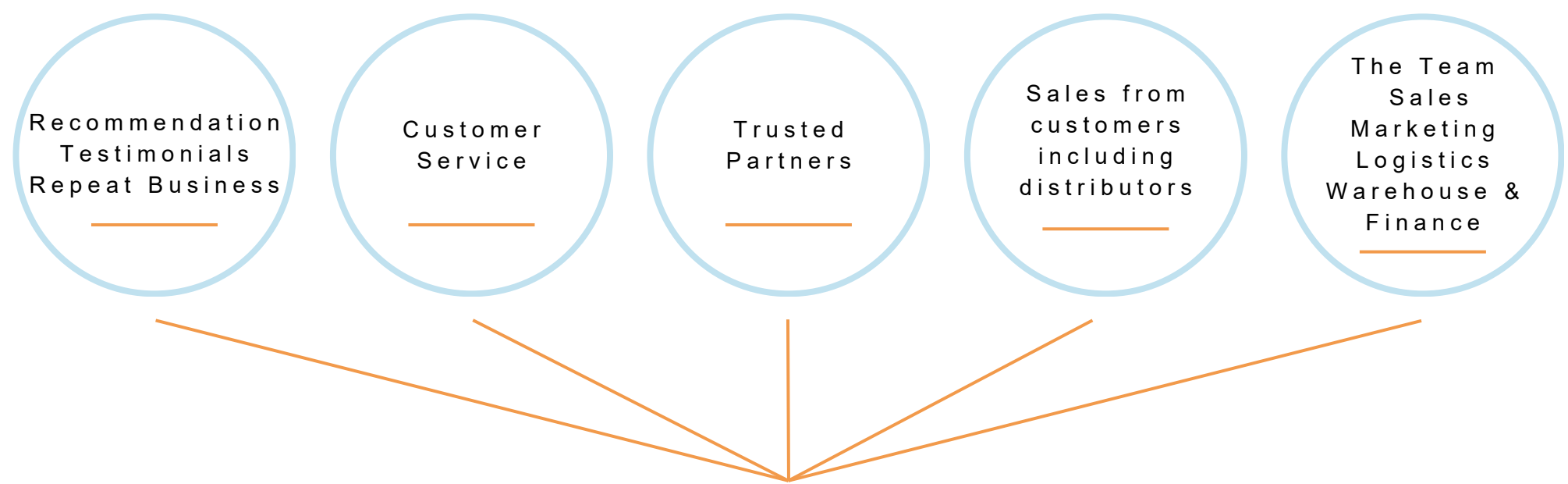
Company Growth

Yearly chart to show Ideal Powers turnover of growth.



What Makes Ideal Power

Business goals are goals that a business anticipates accomplishing in a set time. Take time to create individual objectives to help you reach short-term goals that can significantly increase your ability to achieve the overall goal.



02

OUR
SERVICES



Product Categories & Sub Categories



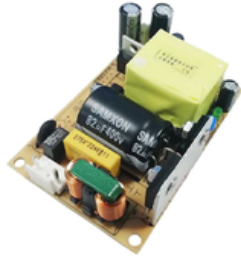
EXTERNAL POWER SUPPLY

- Adapter Interchangeable Power Supply
- Adapter Plugtop AC/AC Linear Power Supply
- Adapter Plugtop AC/DC Power Supply
- Desktop Power Supply



DC/DC CONVERTERS

- DC/DC Din Rail
- DC/DC Enclosed Power Supplies
- DC/DC PCB Mount Power Supplies



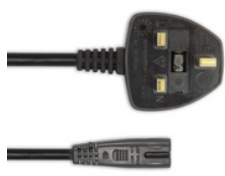
INTERNAL POWER SUPPLY

- Din Rail Power Supplies
- Enclosed Power Supplies
- Open Frame Chassis Power Supplies
- PCB Mount Power Supplies
- U Frame Power Supplies



LED DRIVERS

- Constant Current
- Waterproof CV IP67



CABLES & CONNECTORS

- Mains Leads
- Customised cable assemblies



BATTERY CHARGERS

- Lead Acid

Partners

We aim on securing repeatable business, working with customers at the design stage for products available from our primary suppliers for quantities over 500+ pcs

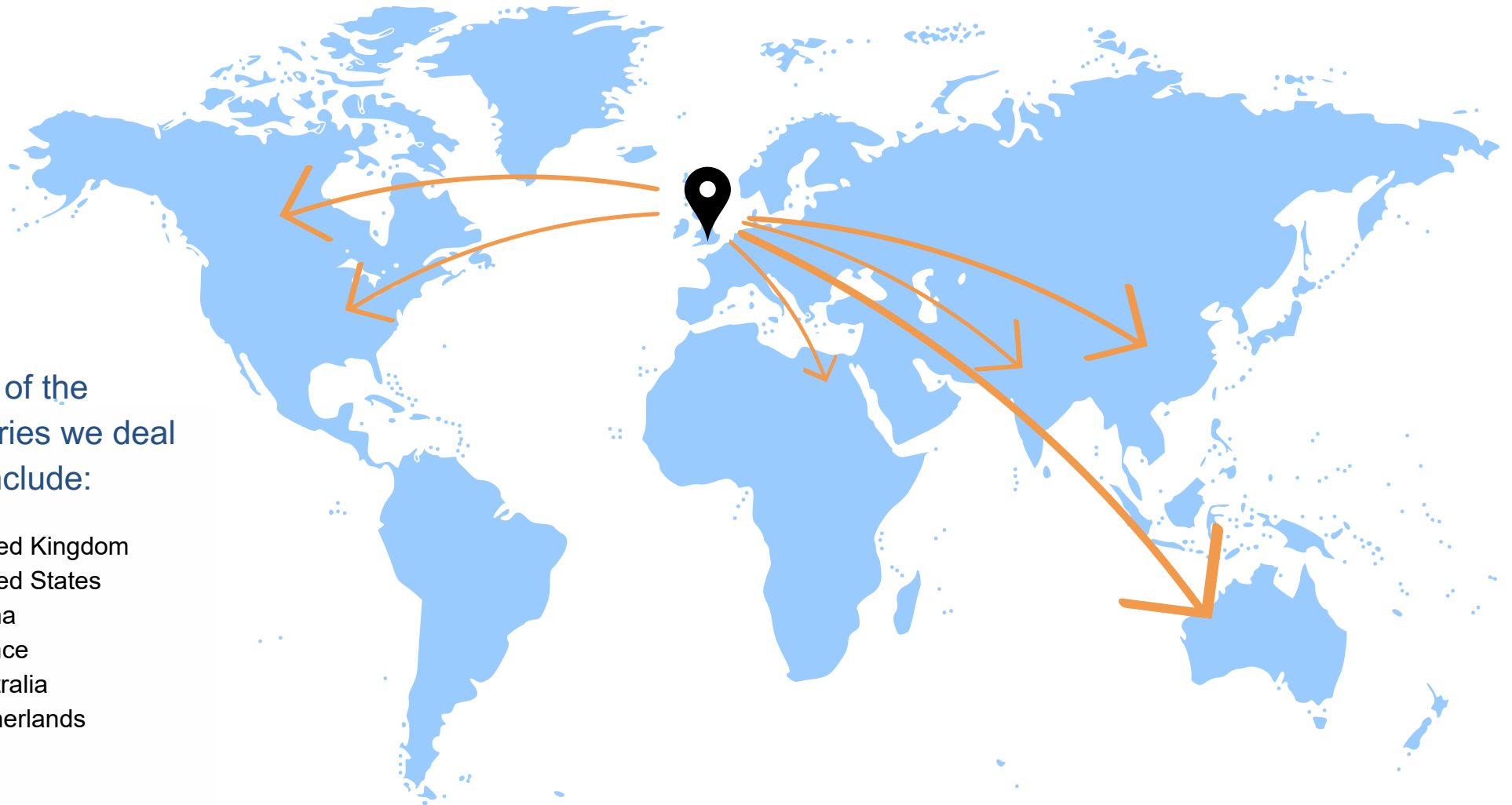


Global Footprint

Ideal Power has grown from strength to strength; operating from two bases in the UK including an extensive warehouse coupled with effective logistic and planning solutions; boasting a worldwide customer base.

Some of the Countries we deal with include:

- United Kingdom
- United States
- China
- France
- Australia
- Netherlands
- Italy



Certifications & Standards

In order to sell electronic products, various safety and efficiency standards across the world must be met, these may vary from country to country.

At Ideal Power, we are committed to ensuring the highest quality and reliability in every product we supply. We work diligently to ensure all products comply with industry standards and certifications, giving our clients confidence in their performance and safety.

Our dedication to compliance includes:

- Partnering with reputable suppliers who adhere to stringent quality control processes and maintain certifications aligned with international standards.
- Conducting regular audits and assessments to ensure all products meet or exceed regulatory and industry requirements.
- Staying informed about evolving regulations and proactively updating our practices to ensure continued compliance.
- Providing detailed documentation, including certificates of conformity and test reports, to support transparency and client trust.
- Actively engaging in supplier partnerships to ensure consistency in quality and innovation across all product lines.

This commitment reflects our promise to deliver solutions that not only meet but exceed the expectations of our clients in terms of quality, safety, and reliability. By maintaining these standards, we uphold our reputation as a trusted partner in the electronics sector.

For more information, or a more indepth look at Standards and Certifications, please take a look at the dedicated page on our website:



Certification & Standards

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 IdealPower

03

WHY IDEAL POWER



What Ideal Power Can Offer



Our customer service is unmatched, our team of experts have over 20 years of experience within the power supply industry, we will provide you with a dedicated expert that will take care of the whole process for you. From sourcing the relevant product; to talking you through the relevant safety certificates and approvals that would be needed and provided for your project.

- Stock held at our premises for up to 12 months saving our customer storage space
- Invoices are generated when the customer calls off a quantity
- Friendly, helpful staff and excellent customer service
- Bespoke service to suit their requirements
- 40 Years expertise in power products
- Extensive knowledge on Safety approvals
- Piece of mind dealing with a professional company


Contact Details


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